



# LONG BEACH

ROOFING, INC

A COLUMBIA CONSTRUCTION  
SERVICE COMPANY

Columbia Roof Advantage™

Your Trusted Partner  
in Roof Maintenance Since 1937



**Long Beach Roofing, Inc** has designed a comprehensive service program to help maximize building owners' return on investment. We call this program the **Columbia Roof Advantage (CRA)**; a term we have adopted from our parent company, Columbia Roofing and Sheet Metal, who have been in business in the Northwest for 20 years and are experts in preventative maintenance. The **CRA** is the most effective method for keeping your building and its contents dry and operating at peak performance for the lowest cost. Through periodic inspections and ongoing proactive maintenance, we will ensure the longest life possible for each roof system.

## Save It, Don't Replace It

Columbia Roof Advantage™ helps ensure peace of mind for building owners, managers and tenants when the rainy season comes. Proper maintenance now will prevent unexpected or unanticipated emergencies that will often be expensive and may result in a total replacement.



Before



After



Before



After



Repair Process



Before



After

# Our Goals

In order to maximize the rate of return on your financial investment, Long Beach Roofing, Inc. has developed and tailored CRA™ to fit every owner's specific needs. Each roof is unique and may require particular attention in order to properly maintain. The primary goal of Long Beach Roofing is to make roof ownership the best cost effective option and to enable you to correctly manage and maintain the value of your roof asset through proper tools and education.

## Specific Goals

- Avoid unplanned re-roofing projects
- Provide a quality roof maintenance service
- Lower the cost of roof ownership
- Determine a plan of action - often a partial repair can hold off the need for a complete replacement
- Assess all other components: Heating and air conditioning, flashings, windows, walls, and report potential issues

# Our Program

Columbia Roof Advantage™ takes the following steps toward ensuring that your goals are met:

- Create a building file in the Columbia Roof Owners' Interface (R.O.I.™). This includes address, history, drawings, roof type & condition, warranties and any other information.
- Inspect your property to examine the roof system and other components. Our qualified technician will:
  - Take photographs
  - Draw a roof plan
  - Take a core sample
  - Perform minor cleaning of the roof
  - Evaluate surrounding area for debris sources
  - Inspect for any past water related problems with the exterior of the roof area
- Produce a preliminary report on your property, followed by updates throughout the service program, until all properties have been reviewed and documented.
- Establish a periodic maintenance and repair schedule for your property.
- Our Technical Representative will present a plan of action if additional work is needed.
- Maintain an online database where you can monitor your roof's condition and any work performed.
- Make minor repairs and maintenance as discovered in order to ensure the best possible roof performance at the lowest cost.



Columbia Roof Owners' Interface (R.O.I.™) is an online interactive database. In addition to the reports and evaluation you will receive from our qualified technician you will now be able to:

- See past repairs and invoices
- Report new leaks and problem areas
- View pictures and drawings at your convenience
- See scheduled appointments
- See progress reports on larger jobs
- Access quotes, invoices and warranties

## Your Customer Portal



**LongBeachRoofing.com**  
**ReRoofNow.com**

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Long Beach Roofing, Inc. is fully licensed, bonded, and insured in the states of California, Oregon, Washington, and Idaho.  
 CALIFORNIA CSLB C39 934544 • OREGON CCB 116607 • WASHINGTON L&I CCCDC COLUMRS883RL

**Call or e-mail for a list of our satisfied customers**

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