

People in the News

Promotion

OMG® Roofing Products has promoted Chris Mader to the position of technical services manager. In his new role, Mader will manage the day-to-day activities of the technical services department, which oversees building code and approval issues, product application issues, as well as technical customer support activities. In addition, Mader will manage the technical support team of Andy Cleveland and Stephen Childs. He reports to Josh Kelly, vice president and general manager.

Mader started with OMG Roofing Products in 2011 as a codes and approvals support engineer. Since then, he has worked extensively with OMG's private label customers and code and approval officials both in North America and abroad helping with product evaluation, developing technical product specifications, as well as maintaining code approvals and keeping abreast of technical changes and advancements in the commercial roofing industry.

Mader is a member of the National Roofing Contractors Association, the Single-Ply Roofing Industry, and the Roof Consultants Institute. He holds a bachelor's degree in mechanical engineering from the University of Massachusetts at Dartmouth and a master's degree in engineering management from Western New England University.



Vice President

MFM Building Products, a manufacturer of a full envelope of waterproofing and weather barrier products for the building industry, has announced that the firm has promot-

ed Tony Reis to the position of vice president and general manager. The announcement was made by Robert S. Simpson, president.

Reis started his relationship with MFM as an independent sales representative for the company in 1999, covering the New England area of the United States. He was then promoted to the position of sales and marketing director in 2008. In



this position, Reis oversaw all sales and marketing activities for the company. Since his hire, MFM has experienced tremendous growth each and every year.

As vice president and general manager, Reis will retain his current sales and marketing responsibilities, as well as the added duties of overseeing the company's day-to-day operations. Reis will work closely with all MFM departments to synchronize the efforts of each.

NWIR Chapter

Columbia Roofing and Sheet Metal, a specialty roofing contractor in the Pacific Northwest and Southern California, has organized the first National Women in Roofing, Oregon chapter this summer. Kendall Ekerson, Columbia Roofing and Sheet Metal's marketing and business development manager, is leading the charge to organize and promote the local chapter that works to gather and support women in the roofing industry.

Columbia Roofing and Sheet Metal CEO Mark Carpenter noted that he is proud of his daughter and her efforts to promote women in the roofing industry. "Ekerson has volunteered her time to start the Oregon chapter of

National Women in Roofing," Carpenter said. "Statistically, 40% of the industry management and ownership



is by women. Often overlooked in the industry as a traditional, male-dominated industry, women play an important part of the industry. We are proud of her stepping forward

to meet this challenge to promote women in the roofing industry."

Ekerson recently graduated from FEI: Future Executives Institute. The course is offered through the National Roofing Contractors Association at Northwestern University Kellogg School of Business in Chicago, Illinois. She spent the past three years taking online coursework and attending classes.

Sales Representative

National Coatings Corporation, a manufacturer and supplier of durable, energy-efficient, cool roof coatings, is pleased to announce Bill Roper has joined the National Coatings team as the new independent sales representative servicing the Idaho, Montana, and Wyoming area. Roper will focus on and provide exceptional sales growth and client support to roofing contractors in his regions.

"I am excited to be joining the team at National Coatings Corporation. Their coatings have superior product performance and consistent quality, along with long-term performance. This is key in providing solutions for building owners, specifiers, and contractors. I look forward to expanding and growing the roof coatings business in this region with such a great product," said Roper.